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ALIMITED LIABILITY COMPANY

Roger A. Moss

Mediation Counsel

Roger A. Moss has an extensive background in commercial real estate negotiation, dispute resolution, and executive leadership. Known for strategic insight and perseverance, people have sought Roger's counsel in addressing complex disputes in a variety of contexts, from Honolulu to Manhattan. He has channeled 30 years' experience into the creation of groundbreaking real estate dispute resolution and prevention techniques and into the creation of programs that have stabilized thousands of homes and business locations, and facilitated constructive dialogue in traumatized communities. Roger has served as director of ADR for the Bar Association of San Francisco, chairman of the Association of Dispute Resolution for Northern California, and vice chair of the Washington State Bar Association ADR section.

Practice Areas

Real Estate, Brokerage Disputes, Landlord & Tenant, Family Disputes involving Real Estate, Partitions & Partnership Dissolutions, Business Disputes involving Real Estate

Conflict Resolution Experience

Roger's mediation practice emerged from thirty years' experience in commercial real estate. He held senior executive roles with major retailers and developers, including the Woolworth Corp., Skechers USA, and the Guilford Glazer Companies. Roger negotiated lease workouts that generated over \$100,000,000, spearheaded major redevelopment projects, and resolved thousands of leasing disputes from both sides of the table.

An early advocate of online dispute resolution (ODR), Roger's practice has been primarily online since 2014. When pandemic struck, he organized ODR best practices trainings for attorneys and mediators in California, the Pacific Northwest, and British Columbia. Roger practices *radical neutrality*, a methodology recognizing that conflicts involving home, business, and community require a swift, nimble, solution-driven response.

Known as a creative and connector, Roger is active in the global dispute resolution community. He has presented to conferences in Kenya, the United Kingdom, Canada, and throughout the United States. In 2021 he coproduced the *Northwest Collaborative Futures Conference*, an international forum focused on cross-border conflict through the lens of the pandemic and the accelerating global plague of extremism.

Organizations & Achievements

- Director of ADR, The Bar Association of San Francisco (2022 – 2023)
- Vice-Chair, ADR Section of the Washington State Bar Association (2019 – 2021)

- Chairman, the Association of Dispute Resolution for Northern California (2017 – 2018)
- Broker Member, California Association of Realtors
- Experienced Instructor, advanced mediation and real estate best practices courses

Publications

- Ride the Tsunami: Opportunities within the Eviction Crisis - Arizona Bar Association Dispute Resolution Forum (May 2024)
- COVID 19 and Rental Conflict: An Urgent Call for Online Dispute Resolution - Current (August 2020)
- Conflict Intervention Service: Transforming Lives & Community in times of COVID-19 -San Francisco Attorney (July 2020)
- Conflict Intervention Service: How an Innovative Mediation Program Prevents Evictions - San Francisco Attorney (September 2018)
- Legal Effects of Addiction Through a Recovery Lens - The Journal of Employee Assistance (October 2015)

Education & Training

- JD, University of California, Hastings College of the Law
- AB History, University of California, Berkeley
- Elected to Phi Beta Kappa

Mr. Moss is available nationally.